

<p align="center">Bachelor of Business Administration- I 2021-22 COURSE STRUCTURE UNDER LOCF ON CBCS</p>							
Course no.	Course Title	Course type	Lectures	Tutorials	Practical	Credits	Marks
Semester-I							
BBA - 101	Environmental and Road Safety Awareness	Ability-Enhancement Compulsory Course (AECC)-1	4			4	100
BBA - 102	Fundamentals of Management	Core Course CO-1	5	1		6	100
BBA - 103	Statistics for Business Decisions	Core Course CO-2	5	1		6	100
BBA - 104	Communication Skills in English	Ability-Enhancement Compulsory Course (AECC)-2	4			4	100
BBA - 105/ BBA - 105A	Punjabi Compulsory / Punjabi Compulsory (Mudla Gyan/ Elementary Punjabi)	Language – 1	4			4	100
Total Credit Point						24	500
Semester-II							
BBA- 201	Managerial Economics	Core Course C-3	5	1		6	100
BBA - 202	Business Accounting	Core Course CO-4	5	1		6	100
BBA - 203	Business Ethics, Governance and Corporate Social Responsibilities	Generic Elective (GE)- 1	5	1		6	100
BBA - 204	Communication Skills in English	Ability-Enhancement Compulsory Course	4			4	100
BBA -205 BBA - 205A	Punjabi Compulsory/ Punjabi Compulsory (Mudla Gyan/ Elementary Punjabi)	Language – 2	4			4	100
Total Credit Point						24	500
Semester-III							
	Course Title	Course type	Lectures	Tutorials	Practical	Credits	Marks

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BBA-301	Organizational Behavior	Core Course CO-5	5	1		6	100
BBA - 302	Principles of Marketing Management	Core Course CO-6	5	1		6	100
BBA - 303	Production and Operations Management	Core Course CO-7	5	1		6	100
BBA - 304	A. Business Research Methodology B. Business Environment C. Banking and Insurance	Generic Elective (GE)-2	5	1		6	100
BBA - 305	Seminar on Entrepreneurship	Skill-Enhancement Elective Course (SEC)-1	4			4	100
BBA - 306/ BBA - 306A	Punjabi Compulsory / Punjabi Compulsory (Mudla Gyan/ Elementary Punjabi)	Language – 3	3			3	50
Total Credit Point						31	550
Semester-IV							
BBA- 401	Human Resource Management	Core Course CO-8	5	1		6	100
BBA - 402	Financial Management	Core Course CO-9	5	1		6	100
BBA - 403	Organizational Development and Change	Core Course CO-10	5	1		6	100
BBA - 404	E-Commerce	Core Course CO-11	5	1		6	100
BBA - 405	A. Business Data Analytics B. International Business Environment C. Auditing Practices	Generic Elective (GE)-3	5	1		6	100
BBA - 406/ BBA - 406A	Punjabi Compulsory/ Punjabi Compulsory (Mudla Gyan/ Elementary Punjabi)	Language – 4	3			3	50
Total Credit Point						33	550
Course No.	Course Title	Course Type	Lectures	Tutorial	Practical	Credits	Marks
SEMESTER-V							

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BBA -501	Retail Management	Core Course C- 13	5	1		6	100
BBA -502	Business Law	Core Course C- 14	5	1		6	100
BBA -503	a. Marketing: Advertising and Sales Management b. H.R: Managing Industrial Relations c. Finance: Financial Instruments and Services	Discipline Specific Elective (DSE)-1A Discipline Specific Elective (DSE)-1B Discipline Specific Elective (DSE)-1C	5	1		6	100
BBA -504	a. Marketing: Brand and Product Management b. H.R: Training and Development c. Finance: Stock Market Operations	Discipline Specific Elective (DSE)-2A Discipline Specific Elective (DSE)-2B Discipline Specific Elective (DSE)-2C	5	1		6	
BBBA 505/505 A	Punjabi Compulsory/ Elementary Punjabi	Language-5	3		1	4	100
Total Credit Point						28	400
Semester-VI							
BBA -601	Industrial Training	Discipline Specific Elective (DSE)-3			6	6	100
BBA -602	Industrial Project report on any one from the following three streams: a. H.R b. Marketing c. Finance	Discipline Specific Elective (DSE)-4A Discipline Specific Elective (DSE)-4B Discipline Specific Elective (DSE)-4C			6	6	100
BBA -603	Seminar and Viva on Industrial Project report	Skill-Enhancement Elective Course (SEC)-2	4			4	100
Total Credit Point						16	300
Gross Total Credit Point						156	2800

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Distribution of different Courses in each semester with their credits

SEMESTER	Compulsory Core Courses (CC) with 06 credit (Total no. of Papers 10)	Discipline Specific Elective (DSE) with 05 credit (Total no. of Papers 4)	Ability Enhancement Compulsory Courses (AECC) (Total no. of Papers 4)	Language (MIL) (Total no. of Papers 4)	Generic Elective (GE) with 06 credit (Total no. of Papers 2)	Skill Enhancement Course (SEC)	Total Credits
Semester I	BBA-102 C-1 BBA-103 C-2		BBA-101 AECC-1 BBA-104 AECC-2	BBA-105/ 105A MIL -1			24
Semester II	BBA-201 C-3 BBA-202 C-4		BBA-204 AECC-3	BBA-205/ 205A MIL -2	BBA-203 GE-1		24
Semester III	BBA-301 C-5 BBA-302 C-6 BBA-303 C-7			BBA-306/ 306A MIL -3	BBA-304 GE-2	BBA-305 SEC-1	31
Semester IV	BBA-401 C-8 BBA-402 C-9 BBA-403 C-10 BBA-404 C-11			BBA-406/ 406A MIL -4	BBA-405 GE-3		33
Semester V	BBA-501 C-13 BBA-502 C-14	BBA-503 DSE-1 BC-504 DSE-2		BBA-505/ 505A MIL -5			28
Semester VI		BBA-601 DSE-3 BBA-602 DSE-4				BBA-603 SEC-2	16
Total Credits	78	24	12	17	17	8	156

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